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Fax#

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANCL SPOTS MISSED ON 8/30
ADD LNS 54,55 AS MKG
CLIENT APPROVED EXTENTION

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*51	TH	8P-9P	CONVENTION 8/27-30	:30	\$3,500.00	08/30-08/30	0	0	0	\$0.00	
Rating: 7.0												
Sales Remark: V11 CANCEL SPOT												
V11 Comment Changed, Spots/week Changed												
	*53	TH	9P-10P	ROOKIE BLUE	:30	\$1,750.00	08/30-08/30	0	0	0	\$0.00	
Sales Remark: V11 CANCEL DUE TO CONVENTION												
V11 Comment Changed, Spots/week Changed												
	*54	SA	7P-10P		:30	\$3,500.00	09/01-09/01	1	1	1	\$3,500.00	
Buyline Comment: ALA/ MICHIGAN												
Sales Remark: V11 ADD TO SKED MKG FOR CONVENTION SPOT MISSED												
V11 Added												
	*55	M	9P-10P		:30	\$1,750.00	09/03-09/03	1	1	1	\$1,750.00	
Buyline Comment: CASTLE												
Sales Remark: V11 MKG FOR PRIME MISSED 8/30												
V11 Added												

Rep Order# 8839322 Ver# 11 Status Revised
EC'd Yes

Traffic Order# 47742

Printed: 08/31/2012 10:41 AM
Last Received: 08/31/2012 10:30 AM
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station KTVX-TV SALT LAKE CITY
Advertiser () NRCC-NATL REPUB CONG
Product NRCC IE 2012
Estimate# 2980
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 135/426/2980
Flight Dates 08/24/2012 - 09/03/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 2 / \$5,250.00

---SALES MONTHLY TOTALS---

Aug 12: 14 / \$5,300.00 Sep 12: 53 / \$33,400.00

Sales Totals: 67 / \$38,700.00

Station Totals: 67 / \$38,700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$290,977

CABL	0%	KAGZ	0%	KJZZ	0%	KPNZ	0%	KSL	30%
KSTU	30%	KTVX	13%	KUCW	1%	KUPX	0%	KUTV	25%
NTVX	0%								

Books null
Demos RA35+

Makegood Details

KTVX-TV

<u>Order</u>	<u>Order Dates</u>	<u>Alt Order #</u>	<u>Product Code</u>
47742	08/24/12-08/30/12	08839322	426
<u>Advertiser</u>	<u>Product Description</u>	<u>Account Executive</u>	
National Republican C	NRCC IE 2012	Continental Washingto	
<u>Agency</u>	<u>Advertiser Code</u>	Phone: (202) 872-5880	<u>Estimate #</u>
National Media Team	155	Fax:	2980

Original Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
53	1	08/30/12	---Th----	KTVX	CONVENTION 8/27-30	(8:00 PM-9:00 PM)	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								
48	4	08/30/12	---Th----	KTVX	Rookie Blue 9-10p 4/5-TF	9p-10p	:30	0	\$1,750.00	0.00	Rookie Blue	NM
				[1] KTVX								
Totals									2		\$5,250.00	0.00

Makegood Spots

Line	Spot	Air Date	Eligible Days	Channel	Inventory Description	Display Times	Length	Imp (000)	Rate	Rating	Program	Type
48	4	09/03/12	M-----	KTVX	Castle 9-10p	9p-10p	:30	0	\$1,750.00	0.00	Castle	NM
				[1] KTVX								
53	1	09/01/12	-----Sa--	KTVX	NCAA FB 6p-9:30p	6p-9:30p	:30	0	\$3,500.00	0.00		NM
				[1] KTVX								
Totals									2		\$5,250.00	0.00

Reason:

[Approved by Buyer]